

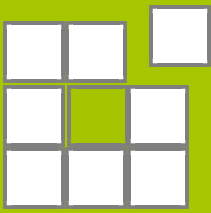
HOW TO CONFIGURE VARIANT PRODUCTS

GRAPHICAL PRODUCT CONFIGURATOR

VS

CAD SYSTEM

WHICH TOOL IS MORE EFFICIENT?



Its purpose is to present variant products and their construction rules.



Its purpose is to develop and design products.

The **BEST SOLUTION** is to **CREATE A COMMON MODEL THAT INTEGRATES BOTH OF THE SYSTEMS**

80%



Used for **SALES** and **ORDER SERVICES**

20%



Used for **PRODUCT DEVELOPMENT** and **SPECIAL PROJECTS**

When using a CAD system besides product development:

-
HIGH
INITIAL INVESTMENT

-
LIMITATION
REGARDING SHARED
WORK

-
EXPENSIVE
AND OVERSIZED IN THE
SALES PROCESS

ADVANTAGES of GRAPHICAL PRODUCT CONFIGURATION

1

CENTRALIZED
KNOW-HOW
ABOUT THE
SOFTWARE

2

NO
PROCESS AND
DATA
DUPLICATION



- BI-DIRECTIONAL INTEGRATION WITH ERP
- OPTIMAL DATABASE MAINTENANCE

3

SIMPLIFIED
CONFIGURATION
OF CUSTOMIZED
ORDERS

4

NO SALES
SUPPORT
ACTIVITIES FOR
ENGINEERING
DEPT.

5

FLEXIBLE AND
SCALABLE
INTERFACES
(integration with
CAD softwares)

